## News Release



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## Cuppedia, First Day of Operations as Independent Company

TORRANCE -- Beatrice Companies, Inc. is proud to announce the global launch of Cuppedia.

This global spin-off formally begins on June 10, 2016.

Cuppedia is Latin for delicacies, which is appropriate and more definitive for the quality of this business and its offerings.

The healthy, pure food created will be handcrafted by the graduating Chef's of Le Cordon Bleu USA.

We grow 70% of all new food products, which include the 1st Nations Tribes of the Americas.

Pristine and Pure!

We are global locavores!

Headed by Missioner Anna Marie Carter, aka The Seed Lady of Watts, Cuppedia leads a network that includes:

-Anna Carter's The Seed Lady, MNE., USA Certified Organic Supplier - OTA - Global Trade Worldwide.

-COGABO - Global Organic Trading Platform - 5 years.

-Watts Garden Club - 30,000 member USA Organic Gardening/Farming Organization - 42 years.

-ACT SLOW Ministries - Global Organic Seed Ministry - Global Agricultural University - 43 years.

Cuppedia immediately begins to link our global network with our organic farmers from around the World, to create 2,000 new green, emerging markets that bring the finest, affordable USA organic food, globally, featuring cold-chain logistics management.

Our newly created global business-to-business, business-to-consumer, consumer-to-consumer and market-to-market are rooted in the tradition of Beatrice Companies standards of integrity, highest quality, morales, and corporate responsibility.

Cuppedia has been awarded the pristine products from Beatrice Companies distribution subsidiary, Beatrice Distribution, Inc., for this launch. Products include, Colgate-Palmolive and Playtex and include the finest disinfectant products in the world, and much more.

"Today is a historical day! We work together to create a new beginning toward a wonderful future for all, thanks to Beatrice Companies!" Ms. Anna Marie Carter, President of Cuppedia said.

All inquiries regarding this transition should be directed to Cuppedia via their website; cuppedia.com

## About Cuppedia

Cuppedia, LLC(www.cuppedia.com) manufactures and distributes high quality food and consumer products, and is also unique, where it is a business that works directly with chefs that have created their recipes and formulas, but need an outlet to help distribute their products. Cuppedia is committed to quality organic farming methods, and creating delicious ready-to-eat meals.